

3AM Talent's Fan Content Policy & Guidelines

We're so grateful for our fans and love seeing all the creativity and passion you bring to celebrating our talent! This Fan Content Policy is here to help answer some common questions about how you can use the intellectual property that's owned or shared by 3AM Virtual Talent LLC (aka 3AM Talent), including the IP of the Talent we work with (collectively referred to as, the "IP").

We know rules aren't the most fun part of fandom, but we hope you understand that these few guardrails help us protect our work, and the work of our talent, so we can keep making awesome content for you to enjoy.

If you would like to use the IP, we ask that you follow these guidelines and rules:

The term Fan Content means content you create that copies, modifies, is based on, or otherwise uses or incorporates the IP.

1. **Free:** We ask that you make any Fan Content that you share with our community free.
 - When we say "free," we mean your Fan Content should be available without asking people to pay, download something, sign up for emails, complete a survey, or jump through any similar hoops to access it. It also shouldn't be tied to or promoting paid services, websites, or anything along those lines.
 - Your Fan Content should be freely shareable by anyone, (including 3AM Talent) without needing your permission, payment, or credit.
 - You can't sell or license your Fan Content to others or accept any kind of payment for it.
 - That said, it's totally fine to post your Fan Content on monetized platforms like Twitch or YouTube, as long as any ads or sponsorships don't promote things that compete with or could be harmful to 3AM Talent.
2. **Unofficial:** Make it clear that your Fan Content is unofficial. Don't state, suggest, or imply your Fan Content is official, endorsed, sponsored, or approved by 3AM Talent or any of the talent that we represent.
 - Please including following note with your Fan Content to help clarify that:
 - "This work is unofficial Fan Content created under permission from the 3AM Talent Fan Content Policy. It includes materials which are the property of 3AM Talent, and it is neither approved nor endorsed by 3AM Talent."
 - Don't mislead people into thinking your Fan Content is official in any way.
3. **Don't hurt 3AM Talent or the talent we represent :** Certain activities are particularly harmful to us. Therefore, we ask the following:
 - Please don't use our trademarks or logos in a way that might make it seem like your work is officially from us or the talent we represent.

- We ask that you don't include our music in your Fan Content. We create our music with amazing partners who have special rights and a shared interest in the work they help us make.
 - And finally, please don't change or remove any of our legal notices or policies.
4. **Appropriate:** Do not use the IP in a way that is offensive, racist, sexist, pornographic, obscene, ableist, ageist, grotesque, damaging, disparaging, or defamatory. We have the right to stop or restrict your use of the IP at any time, for any reason or no reason.
 5. **Follow Local Laws:** It should go without saying, but you are solely responsible for following any local, state, regional, or national laws as they pertain to your Fan Content. 3AM Talent will not be held liable for any violations or legal fees. We will also not act as legal counsel on your behalf. If you have any questions about your local laws, please seek counsel.

Some things are totally off-limits. This isn't a complete list, but it should give you a good sense of what's not okay when it comes to Fan Content:

- Please don't change or remove any of our legal notices or policies.
- Don't use our IP to create NFTs or cryptocurrencies in any form.
- Don't suggest that your Fan Content is officially approved, sponsored, or endorsed by 3AM Talent.
- Avoid including other people's trademarks, logos, or anything that could violate someone else's rights—like privacy or intellectual property.
- Don't create anything that could be harmful to kids.
- Don't make Fan Content that could hurt 3AM Talent's reputation, brands, or business, or that puts our team or partners in a bad light.
- Please stay away from content that promotes drugs, alcohol, or anything illegal.
- Don't break any Terms of Service, End User License Agreements, or similar rules tied to our IP.
- And lastly, please don't send us your Fan Content or any other art or creations unless we specifically ask you to.

If you follow the above, you should be okay! Please keep in mind, these guidelines do not, in any way, constitute grant of any proprietary rights or licenses to the IP.

Note: We reserve the right to stop or restrict the use of the IP at any time – even if it follows the above guidelines – for any or no reason. We also reserve the right to update or revoke this policy and FAQ at any time and for any reason. No action or inaction on our part may be interpreted as a waiver of rights in or to the IP, unless it is in writing and signed by us.

Frequently Asked Questions

- **What counts as Fan Content?**
Fan Content is pretty much anything you create that uses or includes the IP. That could be fan art, videos, podcasts, blogs, websites, livestreams, jewelry, trinkets, books—you name it.

Just a heads-up: Fan Content doesn't include reposting our original content word for word, even if it's being shared for free.

- **Can I stream or post videos using your IP on sites like YouTube?**
Absolutely! Just make sure you're following the guidelines we've outlined above.
- **If my Fan Content is free to access, can I still take donations or earn money from ads or sponsors?**
Yes, that's totally fine! We just ask that you don't include ads or sponsors that are directly competitive with or could harm 3AM Talent or our talent in any way and that you follow the rest of the guidelines above.
- **Can I use your logo on a t-shirt, hat, or other merch?**
Sorry, but our logos and trademarks can't be used in Fan Content unless you've gotten our written permission first.
- **Can I offer my Fan Content as a reward on Patreon or for subscribers?**
No, Fan Content needs to be freely available to everyone. It can't be behind a paywall, download link, subscription, or any kind of access barrier—even on platforms like Patreon.